



Campo Maior
Degolados

Campo Maior
Ouguela

Campo Maior
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1
THREE LITTLE BIRDS
Maria Sarrato,
Ana Rijo &
Maria Ciobanu

Lat: 39.013072 Long: -7.06019
Ass. Caçadores Polivalente
building, Nossa Sra. da
Expectação Town Council,
Campo Maior



2
UNTITLED
NADA

Lat: 39.012877 Long: -7.063284
Bombeiros Voluntários
de Campo Maior,
Campo Maior



7
UNTITLED
Luís Silveirinha
w/ Orphão

Lat: 39.018549 Long: -7.065832
Aquália,
Campo Maior



8
UNTITLED
Alexandre Gaita
& Carlos Cardoso

Lat: 39.079808 Long: -7.031147
EDP Distribuição transforma-
ção substation,
R. D. João de Portugal
Campo Maior

9A Castelo de Ouguela



3
UNTITLED
NADA

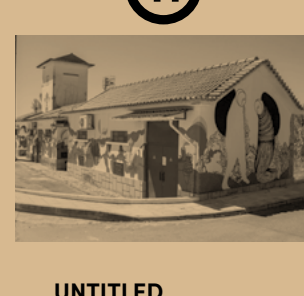
Lat: 39.015688 Long: -7.068676
Rua Dr. Telo da Gama,
Campo Maior

3A Castelo de Campo Maior



4
UNTITLED
Luís Silveirinha

Lat: 39.018352 Long: -7.066462
EDP Distribuição transforma-
ção substation,
Campo Maior



11
UNTITLED
Collective

Lat: 39.017900 Long: -7.075432
EDP Distribuição transforma-
ção substation, Fonte Nova,
Campo Maior



9
UNTITLED
Orphão

Lat: 39.079972 Long: -7.030689
Former primary school,
S. João Batista Town Council,
Ouguela



5
UNTITLED
Luís Silveirinha
w/ NADA

Lat: 39.018810 Long: -7.066310
Water tower, stairwell,
Campo Maior

6
UNTITLED
Luís Silveirinha
w/ André Clérigo

Lat: 39.018427 Long: -7.065990
Muro, Campo Maior



10A Adega Mayor

10B Centro da Ciência
e do Café (Centre for
Science & Coffee)



10
UNTITLED
Orphão

Lat: 39.060863 Long: -7.121920
EN371,
Nossa Senhora da
Graça dos Degolados,
Degolados

10A Adega Mayor

10B Centro da Ciência e do Café (Centre for Science & Coffee)



Alto Alentejo

Campo Maior Ouguela Degolados

Luís Silveirinha

NADA
André Clérigo
Orphão

Arts Students:
Maria Ciobanu, Maria Sarrato,
Ana Rijo, Alexandre Gaita
& Carlos Cardoso

"Through this programme, the edp foundation helps bring rural communities into closer contact with art, while also provoking reflection on its role in society. Furthermore, it has additional merit: to reconcile within a single programme the edp foundation's two key fields of intervention: social innovation and culture. This is a project that mobilises artists and rural communities in an innovative dialogue that will result in an unexpected public art route and a source of pride for all parties involved."

Miguel Coutinho
Managing director and CEO of edp foundation

Route

We start with the free rendering by three Visual Arts students painted on the oval wall of Associação de Caçadores Polivalente (Hunters' Association), in Campo Maior (1). The heart represents Commander Rui Nabeiro, founder of the Nabeiro Group, which owns Cafés Delta, the largest employer in the region. Next, we head to the premises of the Campo Maior firefighters, where the three-storey façade of one of the buildings features a painting of a smuggler, with a sack on his back, by NADA (2). On Rua Dr. Telo da Gama, there is another intervention by the artist, one of the population's favourite works, since the three figures recall a nativity scene (3). On the walls of the EDP Distribuição transformation substation, Luís Silveirinha – artistic coordinator of Mayor.Art – produced an intervention that alludes to the women of Campo Maior (4): a woman in a full skirt, scarf on her head and tambourine in her hand, associated with farming and the Flower Festival, the village's most important cultural event. Close by, at the water tower and on the adjacent stairwell, we can see a collaborative work between Luís

Silveirinha and NADA (5). The characters in black, typical of NADA's work, here are shrouded in a red lace fabric, painted by Silveirinha. On one of the public walls in Campo Maior, Luís Silveirinha, this time in collaboration with André Clérigo, represented the Flower Festival, using the symbolism of a flower that spreads across the wall (6). We follow to Aquália, located nearby, which features a partnership between Luís Silveirinha and Orphão, who covered the building in a type of lace – a red mesh and blue geometric motifs (7). At the EDP Distribuição transformation substation on Rua D. João de Portugal, the young locals Alexandre Gaita and Carlos Cardoso wanted to engage a younger public and drew a flower in psychedelic patterns (8). In Ouguela, a council in São João Batista, we see the intervention by Orphão on the former primary school (9), which today is a recreational space, as well as headquarters of the Associação de Caçadores Entre Xévara e Abrilongo (Hunters' Association), portraying the legends of Our Lady of Enxara and Tamborzinho. Heading to Degolados, a council of Nossa Senhora da Graça dos Degolados, Orphão drew various symbolic figures from the region – from a peasant woman to a young sports-

woman (10). Finally, back in Campo Maior, beside the EDP Distribuição transformation substation in Fonte Nova, a collective work by all the artists (11). The theme, of course, is the Folk Festivals.

